



WATERLOOEDC
inventing the future

Waterloo at a Glance



WATERLOOEDC
inventing the future

WATERLOO

194+

Million consumers within
a day's drive



WATERLOOEDC
inventing the future

OUR ECONOMY

Waterloo is home to a diverse economy with strengths in tech, advanced manufacturing, automotive, business and financial services and security



WATERLOOEDC
inventing the future

WATERLOO

2nd

**Fastest-growing tech talent
market in North America**



WATERLOOEDC
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WATERLOO

95,000+

Post-secondary students
at three reputable local
schools



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TORONTO-WATERLOO

The Toronto-Waterloo
Corridor is a **\$476+ billion**
economy, with 9.45 million
people speaking **190**
languages



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Locate, relocate
or expand your
business in
Waterloo

waterlootedc.ca/services